

Serveskriti '09

The annual Management Festival

Faculty of Management Studies
University of Delhi



DESCRIZION

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"Because the mask is your face, the face is a mask, so I'm thinking of the face as a mask because of the way I see faces is coming from an African vision of the mask which is the thing that we carry around with us, it is our presentation, it's our front, it's our face."

- Faith Ringgold

Persona, The HR & OB Society of MBA - Management of Services, Faculty of Management Studies takes immense pleasure in presenting **Descrizion**, the presentation competition, as part of Serveskriti – the annual flagship event of MBA - Management of Services, FMS.

So hone your presentation skills and apply them in presenting the most intriguing of the topics in the most lucid way.

1st Topic:

HRM – The Rhetorics and Realities

“Whether HRM is a modernist project or a postmodern discourse”

- Karen Legge

This Rhetoric/Reality charge represents a compelling call, in its own right, for an involved discussion about the thinking and job-related behavior of those who occupy HRM roles within organizations. At this Persona event, we, at the very least, hope to bridge the gaps that might exist between the perceptions and understandings of academics and practitioners regarding the field of Human Resource Management.

Whilst there is a growing volume of literature exploring the ethical implications of organizational change for HRM and the ethical aspects of certain HRM activities, there have been few published studies of how HR managers actually behave when faced with ethical dilemmas in their work. Descrizion aims to determine the ways in which organizational values influence the management of people and serve to constrain or encourage ethical HRM.

2nd Topic:

The Global Crises: Restructuring the pillars of HRM

"If we had no winter, the spring would not be so pleasant, if we didn't sometimes taste adversity, prosperity would not be so welcome."

- Anne Dudley Bradstreet

The unprecedented global crisis is a stress test for corporations and a need has been felt to question some of the fundamentals pertaining to business models and HR policies. We're all reinventing ourselves throughout our lives and our careers and there is no reason to believe that the HR function should be any different. Reinvention is part and parcel of an organizations growth and development. The topic aims to cover issues like whether the leadership from human resources professionals is more critical now than ever before, how and why to redesign the HR function, answering questions surrounding the buzz around Executive compensation, the structural changes surrounding organizations and importance of HR in the same.

Guidelines

- Each team is required to make a power point presentation on any one of the topics.
- The competition is open for all 1st & 2nd year students of Full Time Post-Graduate management courses.
- The contest is also open to Industry professionals and the corporate.
- Each team must have 2 students from the same institute or corporate.
- Each team needs to make PowerPoint Presentation on one of the topics given above.
- Teams must register with a team name at persona.mbams@fms.edu
- Each team will have to send a PowerPoint presentation of not more than 10 slides on one of the topics by 23:59 hrs on **11th December 2009**.
- The slide limit does not include the title slide.
- The first slide should include the participants' names, phone numbers, college/organization name and email-id. The name of the participants or any other personal details should not appear anywhere else.
- The results of the first stage will be declared by **13th December 2009**.
- Teams will be short-listed on the basis of the presentation sent by them.
- Top 5 teams will be invited to FMS, South Campus, New Delhi for the presentation during the annual event- Serveskriti on **20th December 2009**.
- The short listed teams will have to make a presentation (not more than 25 slides).

- Participants will be reimbursed Sleeper Class train tickets to and from Delhi.
- Each team will get 20-25 minutes to present, including the question & answer round after the presentation.
- Multiple entries from the same institute are allowed.
- The decision of the organizers of the contest and the panel of judges will be final and binding on all contestants.

Prizes:

First prize: **Rs. 10,000/-**

Second prize: **Rs. 5,000/-**

Contact Details:

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