

# Serveskriti '09

The annual ManageMenT FesTival

Faculty of Management Studies  
University of Delhi

**Presents**



# Catalyst

We at **Elixir**, the Academic Society at **FMS**, firmly believe in our motto of **“Celebrate Learning”**. We believe in learning through experience and adventure.

On these lines, **Elixir** presents **“Catalyst”**, a catalyst to social change. It's about raising issues, speaking for voices unheard and most of all, standing up against ignorance, by proposing creative solutions.

FMS invites submissions for this event as a part of **Serveskriti'09**, which will be held at FMS, Delhi on **19<sup>th</sup>-20<sup>th</sup> December 2009**.

## Event Description

The event demands application of your administrative acumen underlying your managerial concepts and learning, to drive social change. You will be judged on your realistic approach, simplicity and innovativeness of solutions.

Let your thoughts run wild with photographs, paintings, innovative campaign designs and feasibility analysis of the solutions proposed discussed.

## Rules

- One can choose a maximum of 2 contemporary social issues, relevant to the nation at large.
- The social issues should be relevant to the present times. The solutions on the basis of underlying arguments should be discussed.
- The work can be submitted in a document, not exceeding 4 pages. The solutions must be submitted, keeping in mind the following instructions:
  - Format : **.pdf or .doc**
  - Font : **Times New Roman**    Size : **12**
  - Line Spacing : **1.5**
- The respective Image(s) must be submitted along with the doc/pdf document.
- All contributions will be reviewed by a committee consisting of Academicians as well as Industry Professionals.
- **A team can consist of a maximum of two members.**
- The deadlines for submission is **23:59:59 HRS, December 18<sup>th</sup>, 2009**
- Subject line of the mail must be "**<Name of Social Issue>\_Elixir\_Serveskriti**"
- Attach the relevant file as:  
"**< Institute-name>\_<Participant's first names>\_<Name of Social Issue >**" and should be mailed to [elixir.mbams@fms.edu](mailto:elixir.mbams@fms.edu)

## Prizes

1<sup>st</sup> Prize: **Rs 3,000**

2<sup>nd</sup> Prize: **Rs 2,000**

## Contact us at:

Vinamra Vikram Vishen	+91 96548 45987
Harpreet Singh	+91 96506 97123
Vikrant Yadav	+91 99531 89982
Babu Prasad Mallela	+91 97178 91914